

The Coachella Valley Teachers Association respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and disclose information when you use our website and engage with our campaign.

Information We Collect

We may collect the following types of information from you:

1. **Personal Information:** This includes information such as your name, email address, mailing address, phone number, and any other personal information you voluntarily provide when you contact us, sign up for our mailing list, or opt in for texting.
2. **Usage Information:** We automatically collect information about how you interact with our website, such as your IP address, browser type, device type, operating system, referring URLs, pages visited, and actions taken on our website.
3. **Cookies and Tracking Technologies:** We use cookies and other tracking technologies to collect information about your browsing behavior and activities on our website.

Direct Collection

We directly collect the following personal information:

- Opt in/Opt-out preferences
- Content of your text message responses to us.

How This Information Is Used

We use the personal information we collect to communicate with you regarding Coachella Valley Teacher's Association operations and services, such as:

- **Updates**, to keep you informed of about the upcoming election.

We may use the information we collect for the following purposes:

1. To communicate with you about our campaign, events, and initiatives.
2. To personalize your experience and deliver relevant content and updates.
3. To analyze usage trends, monitor data, and improve our website and services.
4. To comply with legal obligations and enforce our policies.

Text Message Opt-in:

Mobile Opt-Ins are excluded from third party sharing for marketing purposes.

By clicking the submit button, I grant permission to Coachella Valley Teachers Association either

directly or through its contractors, to contact me and send me information related to campaign activities, including telephone meetings, upcoming events, or other opportunities via live, automated or prerecorded calls, text messages or emails to my telephone number and email address that I enter.

Coachella Valley Teachers Association will retain and utilize the information I provide for internal use only and will not sell, transfer, disclose, or distribute my personal information to any third party.

Text message opt-in is excluded from any third-party information sharing. Except to the extent that I am participating in a live program, Coachella Valley Teachers Association will retain and utilize the information I provide for internal use only and will not sell, transfer, disclose, or distribute my personal information to any third party.

I agree to be responsible for any costs incurred to access or use the Internet or other electronic services or to participate including any phone, mobile device, message, data, or other fees or charges. In compliance with applicable ethics rules, only text message registrations from Riverside County and Imperial County will be accepted. I represent that I am a resident in one of these counties and understand that I can revoke this authorization at any time by texting the word STOP in response to any message I receive.

Unsubscribe/Opt Out: You can opt out by replying “STOP”.

We reserve the right to send you certain communications relating to the Service, such as announcements and administrative messages, without offering you the opportunity to opt-out of receiving them.

Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Your Rights and Choices

You have the right to opt out of receiving promotional or marketing communications from us at any time by following the unsubscribe instructions provided in the communication or by contacting us directly. You may also have the right to access, correct, or delete your personal information, depending on applicable laws. To exercise these rights, please contact us using the information provided below.

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it

was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements related to our campaign. When your personal information is no longer required for these purposes, we will securely delete or anonymize it.

Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately so we can delete it.

Third-Party Links and Services

Our website may contain links to or integrate with other third-party websites, applications, or services. We are not responsible for the privacy practices or content of these third parties, and we encourage you to review their privacy policies before interacting with their websites, applications, or services.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by posting the updated policy on our website or by sending you a notification. We encourage you to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data privacy practices, please contact us at:

Coachella Valley Teachers Association
P. O. Box 39
Coachella, CA 92236